



**UNDER EMBARGO UNTIL: May 3, 2026 @ 12:00PM**

**CONTACT:** Sonji Jacobs, 404-333-2893

## **Alpha Kappa Alpha Sorority, Incorporated® Charters First New City of Atlanta Graduate Chapter in 41 Years**

*Alpha Epsilon Gamma Omega to serve Midtown and East Atlanta with a Strong Vision of Service: 'Rooted in Sisterhood, Rising with Purpose: Envisioning Atlanta's Next Chapter'*

---

**ATLANTA, GA** —Alpha Kappa Alpha Sorority, Incorporated® on May 3 chartered a new graduate chapter in the city of Atlanta—the first in 41 years—marking a historic expansion of the Sorority’s legacy of service in one of its most significant regions.

“The South Atlantic Region is proud to welcome this new graduate chapter, which reflects the very best of Alpha Kappa Alpha’s commitment to service and community impact,” said Tiffany Moore Russell, South Atlantic Regional Director of Alpha Kappa Alpha Sorority, Inc. “Their work demonstrates what is possible when vision, leadership, and purpose align to meet the evolving needs of a dynamic city like Atlanta.”

Guided by a vision first sparked in 2022 and shaped by Atlanta’s evolving community needs, the new graduate chapter emerges from The Poised PEACHES (Pearls Empowering Action, Community Heroes and Exemplary Service) Interest Group, a collective formed to build a sustained and visible service presence across Midtown and East Atlanta.

Established by five organizers, Nicole M. Adams, Melanie Key Bales, Jacqueline Baker, Charnita West Jenkins and Leslie Purifoy—the group quickly evolved into a structured and high-impact organization rooted in service, sisterhood, and civic engagement.

The leaders recognized that as Atlanta has grown into a larger and more complex city, the need for consistent, neighborhood-rooted service was critically important. The Poised PEACHES responded by focusing their work across multiple City of Atlanta Neighborhood Planning Units (NPU), prioritizing deep community engagement, civic participation and long-term partnerships.

“What began as a vision has become a calling,” said Nicole M. Adams, President of Alpha Epsilon Gamma Omega. “We saw an opportunity—and a responsibility—to serve more intentionally in Midtown and East Atlanta. We built relationships, listened to community needs and committed ourselves to doing the work consistently. This chartering represents not just a milestone, but a labor of love to serve in sisterhood with purpose.”

Through partnerships with organizations such as Intown Cares, Nicholas House, East Lake YMCA, East Lake Foundation, Maynard Holbrook Jackson High School Benteen Elementary School, and the Atlanta History Center, members delivered programming focused on the unhoused, education, food security, and community development.

Their impact has been both broad and measurable. The group has engaged dozens of community partners and mobilized 134 active members in service across Atlanta neighborhoods, while also establishing a 501(c) (3) scholarship fund and raising more than \$55,000 in eight weeks.

The chartering reflects a natural next step — transitioning from an interest group to a fully chartered graduate chapter with the structure, continuity and visibility to strengthen its impact across its service area. **The launching vision of Alpha Epsilon Gamma Omega is, ‘Rooted in Sisterhood, Rising with Purpose: Envisioning Atlanta’s Next Chapter.’**

The milestone will be marked by a private ceremony followed by a chartering luncheon at the Georgia International Convention Center, bringing together Sorority leadership, charter members and community partners to celebrate this historic moment.

“This chartering is a powerful example of Alpha Kappa Alpha’s enduring legacy of service and sisterhood in action,” said Charletta Wilson Jacks, International First Vice President of Alpha Kappa Alpha Sorority, Incorporated. “As we continue to expand our reach, this new graduate chapter in Atlanta, Georgia will play an important role in advancing our mission and strengthening our impact in communities that need it most.”

###